

RULES
&
CRITERIA

Eligibility:

Work must have been active from October 1, 2021, to the date of submission of the entry, with relevant results and metrics from this period.

Category Selection:

Entries are judged by category. Choose the best fit for your work, noting each category requires a separate entry fee and offers a chance to win distinct trophies. While multiple categories can be selected in one form for convenience, we recommend individual forms for a tailored approach per category. The ECHO Awards may reassign categories as necessary.

Agency Anonymity:

Ensure no agency names appear in entry text or file uploads. Entries with visible agency names are subject to disqualification.

Foreign Language Entries:

The work for non-English entries must include English translations. Video/broadcast entries should be dubbed or subtitled. Automatic translation of the entry form is available and will be final pending your approval or adjustments.

Terms:

By submitting, you confirm the submission's truthfulness, advertiser approval, originality, and non-infringement of others' rights. Entries will be retained by the ECHO Awards, with results that have been signalled as confidential available only to the Board of Governors and judges. Submitting grants the ECHO Awards permission to use and distribute your entry globally in any media. This includes displaying your entry at the Awards Ceremony, in ECHO publications, as part of promotions, and for other purposes by 3MA, LLC, without further obligations.

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submit/win!